



Workshop on **Development of MANAGERIAL SKILLS**

February 21, 2019

PROGRAM OVERVIEW

In order to compete in manufacturing we need to understand management systems and must use managerial functions effectively and must couple our managers by trainings after improving their skill in this complicated phenomena. Management is a complex since it contains human factor and the doings of mankind who acts and behaves differently under different conditions mostly by their feelings & perceptions/ prejudgements while we need logical & realistic solution. It is an art of urging people to make the correct moves, application towards the companies goals and act cooperatively with his team mates along with other related sections. Meanwhile all these men come from different sociological culture, have different education both level and quality and in addition to their experiences differ a lot..Although the process steps can be standardised the work is whether it is sales, manufacturing or any supporting section like Accounts & Finance we must back them with managerial functions from planning, organizing, directing, coordinating and controlling to ensure that we are on the right track for company objectives & secure efficiency & effectiveness as well as sustainability.

COVERAGE AREAS

- The History of Management & how the concept became important?
- What is management, manager, functions & styles of management?
- The Management styles used in different sectors/ sections.
- How effective plans, organization, directing coordination & controlling can be prepared & implemented in the companies.
- Types of plans and their importance.

- Use of discipline, motivation and performance evaluations in management of enterprises.
- Leadership or Directing for higher efficiency.
- Team formation & communication for improvement in Coordination.
- Why all functions of management must be implemented simultaneously?
- What are the elements of organizations & why they are inevitable?

WHO SHOULD ATTEND?

This program is relevant for:

- Senior Managers - Senior Executive who wants to know how profitability, productivity and efficiency are effected by mismanagement.
- Managers of different sections & levels to understand managerial function of other departments and their own & avoid losses due to wrong doings.

- People who want to determine degree of importance the usage managerial functions for their own sectors in a balanced & effective way.

LEARNING OUTCOMES

- How to create synergy by the correct & timely usage of managerial functions by skilled managers.
- Increase in managerial skills leads to enhancement in productivity & profitability of the enterprise.
- Success in business is inevitable only by Effective implementation of managerial functions & skills.
- Progress by change and achieving the company objectives can only be realized by skilled managers.
- Improve your company values by means of simultaneous application of management functions as a whole.

FACULTY - Hasan Talat Donmez

HASAN TALAT DONMEZ is a consultant, strategist, leadership expert and trainer who has been transforming people and processes in various countries around the globe for the past few decades. He joined TÜREV as a freelance Consultant & Mentor for mainly Managerial levels and gives trainings for Managers in charge in order to help them to increase their abilities and capabilities of human relations at different levels from White collar to blue collar & how to act to get the best performance by self planning, self evaluation, day to day follow up and control systems that they can design & use by themselves in order to increase productivity and profitability of their own company.

He graduated from U.M.I.S.T in 1974 with BSc degree from Polymer & Fiber Science Department as Textile Chemist, he returned to Turkey and worked in country's well known sectoral companies Like SASA, Edip İplik in the production & planning, as Chief of Departments until 1980.

He attended Diploma course in Istanbul University which follows Harvard Business School program of Business Administration for a year then started work at I.C.I (U.K.) and Sojuzchim export (U.S.S.R.) representatives/agents in Turkey where he took the responsibility of Technical sales of Textile Dye stuffs and Auxiliaries.



WORKSHOP INVESTMENT PKR 20,000 (1 DAY WORKSHOP) (9am-5pm)
Venue: DHA Suffa University

- The above fee includes program lunch, refreshments, facilities and equipment
- Group discounts are also available.
- Since pre-program reading is required, it is strongly advised to send the nomination(s) at least 8 working days prior to the program.
- Preferred mode of payment is by demand draft, pay order or crossed cheque in favor of DHA SUFFA UNIVERSITY.
- Your participation will be confirmed after receipt of full payment.

WORKSHOP ORGANIZED BY ZOHA ASSOCIATES AND TRAINERS COMPANY
TUREV DANISMANLIK -TURKEY IN COLLABORATION WITH DHA SUFFA UNIVERSITY.



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